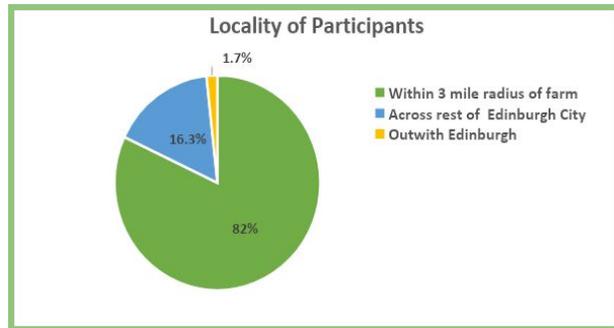


# Lauriston Farm Community Consultation Summary of Results

## Respondents

1030 people participated in the consultation, with the majority of the participants living within a mile radius of the farm.

Of the people living within 3 miles of the farm, 17% were from local areas in the top 20% of the SIMD. As one of our key aims is to benefit and engage people in these areas, this data highlights the need to work harder to involve these particular communities in any further engagement.



## Survey Results

A series of questions were asked that will inform the food growing and community engagement strategy of the farm.

### Food

Questions asked in regards to food; where people currently source their fresh food, food priorities, where they would like to buy food grown at the farm, level of interest in grains, proteins and other produce that the farm may produce and in regards to the veg box scheme whether they would be willing to pay a contributors share to subsidise a vegbox for someone on a lower income.



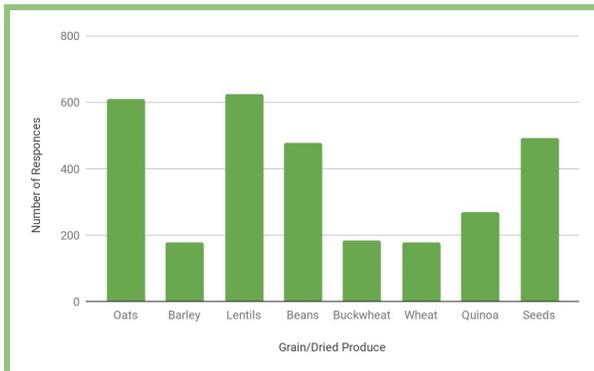
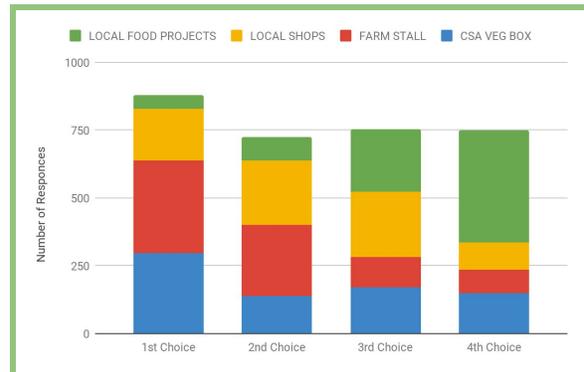
When asked what's important when buying food, **affordability, locally grown and freshly picked** were the priorities.

Of those asked **23%** said they currently used local shops to buy food and **14%** said they currently receive a veg box. A further **8%** source some of their fruit and veg from allotments or community gardens.

# Lauriston Farm Community Consultation Summary of Results

We asked participants to rank their choice in how they would want to buy food produced on the farm, the most popular choices were from a **Farm Stall** and through a **Veg Box** scheme.

**69%** of people on a middle or high income said they would be happy to pay more (a contributors share) to subsidise a veg box for someone on a lower income.

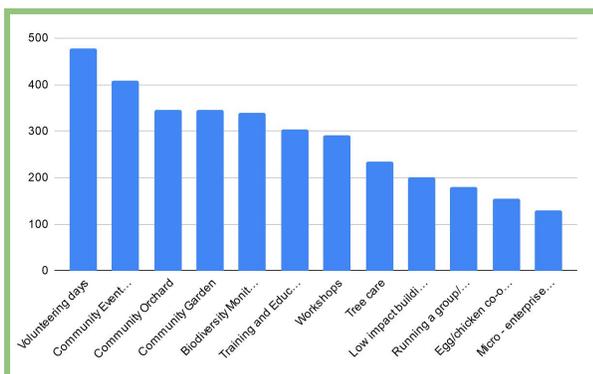


As growing grains, cereals and proteins would be experimental it's useful to know which would be worth trialling.

There was significant interest, with **625** people saying they would be interested in buying lentils if grown and **608** interested in oats. Seeds and beans were also very popular.

Additional farm products that people would be interested in were eggs, dairy and meat with a smaller number suggesting bread, flowers, herbs, jams and honey.

## Community Engagement



When asked how they would like to engage and be involved with the farm, nearly half of all respondents indicated they would attend **volunteer days** and 40% said they would come to **events, including seasonal celebrations and cultural events.**

There was also significant interest in longer-term involvement, including **helping run a community**



# Lauriston Farm Community Consultation Summary of Results

## Benefits

532 people responded to the question about what benefits the proposed plan would have. Most people listed multiple benefits, with only 13 people stating they could see no benefits.

The main themes that emerged from people's comments on the benefits can be seen below.

Learning, education and awareness raising around food growing	271 mentions
Community Cohesion/Sense of Place/Bringing people together	232 mentions
Environmental - reducing carbon footprint/plastic packaging/food miles. Connection with nature, wildlife and biodiversity benefits	173 mentions
Healthy, nutritious, local affordable food	170 mentions
Social and health benefits - mental health, reaching those with low incomes and diversity, increased well-being	119 mentions
Opportunities for young people - kids nature play, youth groups, schools engagement	105 mentions

### Selection of comments on benefits of the project:

*Great ideas - it's so good to see this initiative which will hopefully become a model for community led sustainable growing that spreads across the land.*

*Cramond and Barnton Community Council members have been informed of the proposals, welcome these and strongly support the general objectives and concepts currently outlined on your Website.*

*What a fantastic plan! I appreciate the planned accommodations to improve the habitat for local animals, birds and insects while still benefiting the community. I really hope this goes ahead!! Good luck*

*Really looking forward to seeing how this develops. Hopefully it stays within its remit and has a focus on low impact and sustainable activities. Would love to see a promotion of some kind for active travel and not incentivising car use. This is such a welcome change to the recent developments and planning applications on greenfield sites in Edinburgh.*

# Lauriston Farm Community Consultation

## Summary of Results

*This is a great idea, and as a local resident I fully support this. This land should remain a green space but current use of it does not give great community benefits. How many people actually even use/walk on this land now? Something like this encourages people to enjoy more of nature while also doing something productive for all. Should be very limited short term parking only for those to drop off/pickup supplies/disabled access, but most users should be encouraged to walk/ride there. Should use some technology as well, some cctv, monitoring to deter misuse.*

*Think this is a great idea. The land is so under utilised and there is a population base that could learn and enjoy the experience of seeing where food comes from rather than supermarket.*

*A brilliant idea! As a Muirhouse resident with no access to a garden I've always longed for something like this - allotments in particular. There's ALMOST NO fruit and veg on sale in local shops. We haven't got a proper supermarket, we have to get a bus or walk miles. Also, many people like me have mental health issues and don't get out enough. I hope there could be some "safe space", this could be discussed? Also good accessibility for disabled/ kids/older people. The farm is in walking distance from the high flats, so much brilliant potential.*

*I love this idea: it is exactly what this area of North Edinburgh needs. Hopefully opportunities for work experience, apprenticeships, outdoor education, mentoring, community service, mental health treatment, rehabilitation, charity work. It could, and would hopefully, bring meaningful integration between different races, religions, educational achievements, wealth/poverty differences - 'feel-good' place and experience.*

*I'd love to have an allotment and would buy all my vegetables from here . Best project I've seen for years and a refreshing change from yet more housing*

*What a marvellous idea and thank you. I'm in complete support. Will be so beneficial for the local area, its economy and environment - and for the children.*

*Love this idea. Wonderful potential for the community but also for wildlife with preservation/enrichment of natural habitats.*

*I love the sound of this, and would be excited to have access to local reasonably priced fruit and veg.*

*This sounds like a brilliant project. Just the sort of thing society should be investing in!*

# Lauriston Farm Community Consultation

## Summary of Results

### Concerns

Participants were asked to share any disadvantages they could see with the project or any specific concerns. 542 people responded to this question, and 55% (300) of those stated that they could see no disadvantages at all.

Below are the common themes that arose from the concerns raised by the remaining 242 people. By far the biggest concern was in regards to the possibility of an increase in traffic, low parking availability and how increased traffic might cause congestion and increased noise pollution. There were some comments on the safety aspect in regards to the existing narrow pavement on Cramond Road South which some participants already have current concerns about.

Traffic, parking, congestion, road safety	127 mentions
Vandalism/fly-tipping/Onsite security	39 mentions
Long Term Sustainability - related to funding security, staffing and community participation	38 mentions
Will Spoil Current View/Landscape - (allotments perceived as an untidy eyesore, enjoy landscape as it is)	30 mentions
Will pave the way for housing development and buildings on the site	17 mentions
Negative impact on existing bird population	12 mentions
Project will fail to be inclusive - will only benefit middle class	12 mentions

### Selection of Comments on Disadvantages and Concerns

*How will you ensure that the site is not overrun with buildings and too many visitors? At the moment the site is free of obstructions and provides a scenic viewpoint over the Forth. Soft development here is not appropriate, and risks introducing unsightly and disorganised use of the land.*

*Nice idea but I think leaving them as fields is a better idea. It's a great concept but in the wrong location for so many reasons. It will be vandalised, there will be thefts and problems due to its location.*

*It is unusual to have underdeveloped land so close to neighbourhoods. To develop it into a hodge podge of allotments and local facilities would spoil an otherwise unspoilt area. It is not capable of raising sufficient funding to maintain any standards and would quickly degenerate into a undermaintained wasteland.*

*I am opposed to your proposals on the basis they represent development of an area that may not be actively used by the community, but is actively appreciated by many for the fact that it is undeveloped, provides a habitat for wildlife and allows for uninterrupted views for local residents of the Forth.*

# **Lauriston Farm Community Consultation Summary of Results**